

# THE CREATOR EMPOWERMENT PLATFORM FOR SPLUNK

The Atlas™ Platform consists of:

## Atlas Assessment

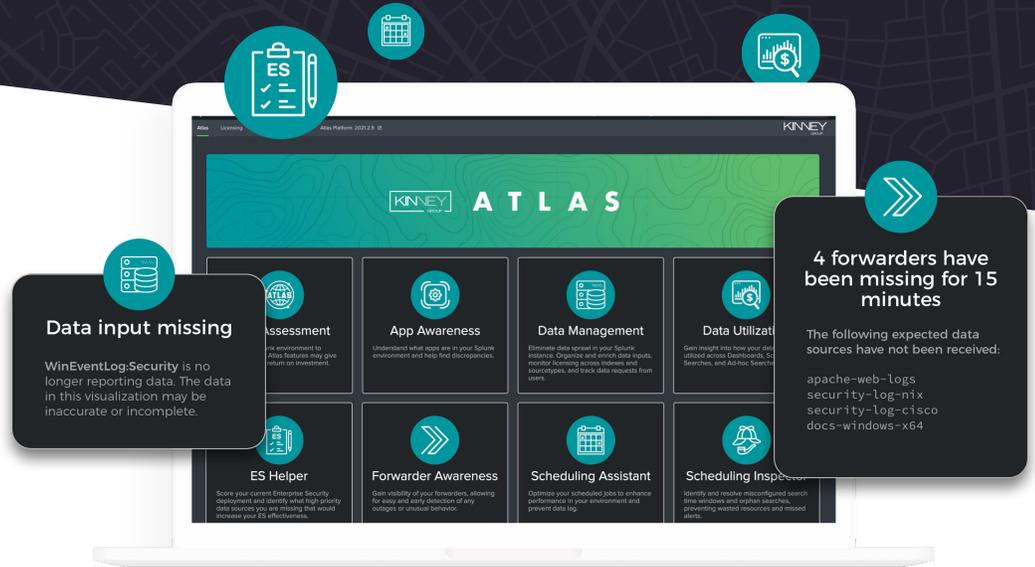
Atlas Assessment provides insights into what's working in your Splunk environment and what needs to be tuned — all within minutes (available as a free download on Splunkbase).

## Atlas Software Suite

The Atlas Platform's Application Suite speeds up powerful searches, helps you discover data sources, license utilization, missing forwarders and more — meaning your data and license usage is never in the dark.

## Atlas Expertise on Demand

Expertise on Demand, Atlas' support component, is the fastest, easiest way to solve pressing challenges and extend the Splunk capabilities of your team. Get on-demand access to our team of 60+ Splunk-certified professionals.



Whatever you're creating in Splunk — powerful dashboards, incredible insights, a more secure development and IT operations environment, or the analytics you need to generate business results — Atlas is jet fuel for your Splunk journey. We've taken everything we've learned over 650+ Splunk engagements (which is a lot) and packed it into a platform full of applications, utilities, and services that empower creators to take their usage of Splunk to the next level.

**Create results without complexity, insights without the late nights, and savings without sacrificing capabilities.**

The possibilities in Splunk are endless, but the ability to create effective solutions can be stifled by things like missing or inaccurate data, sluggish performance, license limitations, unnecessary complexity, and the limits of time itself. Atlas empowers creators by removing these limitations, freeing creators to develop incredible outcomes in Splunk with ease and confidence, and get their creations in the hands of users throughout their organization.

**Achieve more with innovative applications and utilities in an interface that's clean, easy to navigate, and — dare we say — fun to use.**

Atlas Core is the homepage you wish was included in Splunk, providing access to the Atlas applications that simplify daily tasks within Splunk. Atlas applications provide value for creators in a number of different ways (see reverse).





## Data & Ecosystem Management

Splunk is only as good as the data in it. With bad or missing data, it's tough (or downright impossible) to get insights. This collection of applications provide Splunk creators the precision they need to tune their data.



## Helpers, Inspectors, & Assistants

With Atlas, we've created a portfolio of helpers, assistants, and inspectors that help guide admins and users through the journey of doing things correctly and in alignment with Splunk best practices.



## Adoption & Creation

These applications are purpose-built to drive adoption of Splunk within your organization by removing the roadblocks that commonly present themselves and making tasks like searching in Splunk push-button simple.



## What do we mean by "creator?"

While our minds may go to visual artists, YouTubers, or TikTok stars, a creator — by definition — is someone that brings something into existence. And the engineers, analysts, and data scientists that work with Splunk every day do exactly that. They're creators who take raw data and turn it into amazing visualizations, dashboards, reports, and results for the business.

Atlas empowers creators by giving them confidence they're working with the right data (all of it), the liberty of knowing exactly where they stand with their license and data usage, and a variety of tools and applications that make using their creations throughout the organization push-button simple.

## Atlas Expertise on Demand is your personal guide to a smoother journey with Splunk.

The Atlas Platform's Expertise on Demand (EOD) component provides access to our team of Splunk-certified experts via a set amount of hours each month (consumable in increments as small as 15 minutes). EOD supplies immediate access to expert assistance with (but not limited to): Splunk dashboards, reports, data models, and custom use cases; best practices; and knowledge transfer of Splunk expertise.

It's the support resource you need, whenever you need it most. Backed by the best team of Splunk-certified professionals available.

## About Kinney Group

Kinney Group has one of the deepest benches of Splunk expertise in North America. Since 2013, our team has provided a comprehensive Splunk customer experience across multiple disciplines including Splunk Enterprise, Splunk Cloud, Splunk Enterprise Security (ES), IT Services Intelligence (ITSI), and custom use cases in the areas of security and compliance. Kinney Group highlights include:

- Splunk Elite Authorized Service Provider
- Splunk Award-winning Services Partner
- Experience with 650+ projects delivered nationwide and overseas
- Application development expertise for the Splunk platform
- More than 50 US-based, Splunk-certified professionals on staff (most with security clearances)

## Get started with Atlas

Ready to find your way with Splunk? Reach out to your Kinney Group representative to schedule a 20-minute discovery session and demonstration.

 (317) 721-0500

 [kinneygroup.com/atlas](https://kinneygroup.com/atlas)